

Cleveland/Cuyahoga County Workforce Development Strategic Planning and Technical Assistance Project

February 15, 2019



Maher & Maher

Investment Advisors for Talent Development.

AN IMPAQ COMPANY

Today's Objectives

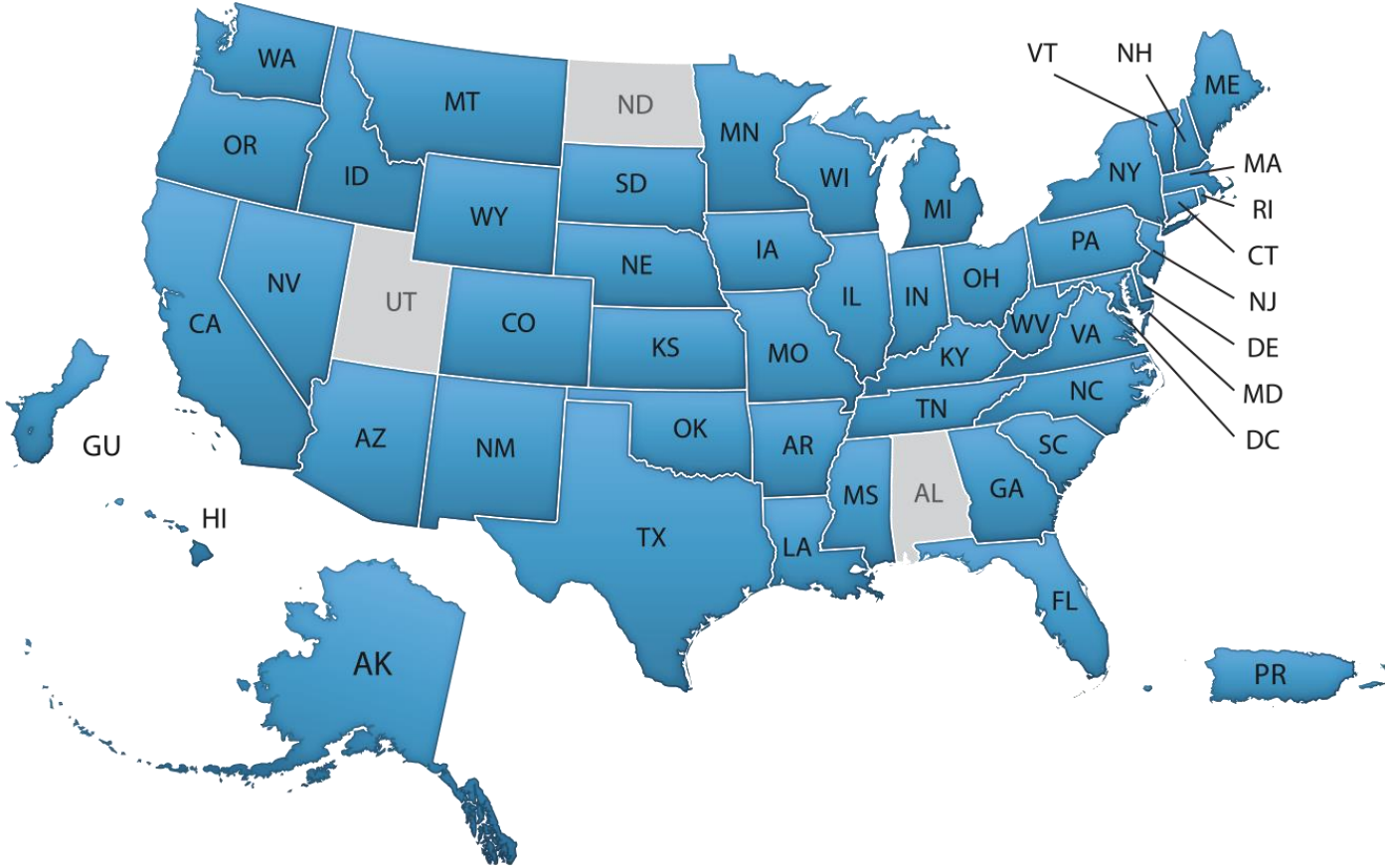
- Introduce you to:
 - The Maher & Maher project team
 - Steps and timeline for Strategic Planning project
- Answer any questions you may have



About Maher & Maher

- Talent development and change management consultants
 - Nexus of workforce development, economic development, and education
- Expertise:
 - Strategic planning and facilitation
 - Industry sector strategies and career pathways
 - Systems assessment and redesign
 - Technical assistance and training
- Primary practice areas:
 - States, regional areas, and community colleges
 - Federal government and NGOs
 - Private sector
- 32 years in operation
- Headquartered in NJ
 - Office in Washington, DC

Maher & Maher Projects



Recent Strategic Planning Projects

- Illinois Workforce Innovation Board
- Prince George's County Local Workforce Development Board (Maryland)
- Delaware Workforce Development Board
- Minnesota Governor's Workforce Development Board
- Rhode Island Governor's Workforce Development Board
- Illinois Community College Board
- South Central Tennessee Local Workforce Development Board

Project Team



Lynn Bajorek,
Program Manager



Gretchen Sullivan,
Senior Consultant



Reanin McRoberts,
Project Manager



Anthony Adkisson,
Consultant

Strategic Planning and Technical Assistance Project



Phase I: Project Set-Up

- Project Kickoff Meeting
- Finalize project plan

Phase II: Strategic Planning Research

- Existing materials and reports
- Stakeholder Engagement Strategy
 - Research: Survey, focus groups, and interviews
- Synthesis of Findings

Phase III: Strategic Plan Development

- Strategic Functions Committee Planning Meeting
 - Draft vision, mission, and operating principles
- Full Board retreat (half-day)
 - Finalize vision, mission, and operating principles
 - Draft goals
- Work with Board staff to finalize plan goals and develop tactics for Board consideration
- Full Board retreat (half-day) and other stakeholder consultation
 - Identify/refine plan tactics and gather any additional plan content input

Phase IV: Strategic Plan Completion

- Work with Board staff to finalize plan tactics, responsible parties, timelines, and measures
- Share draft plan with Strategic Functions Committee for review and edits
- Finalize plan for presentation to Board

Timeline

- **February:** Project Kickoff
- **February – April:** Stakeholder engagement (survey, focus groups, interviews)
- **April:** Strategic Functions Committee Planning Meeting (1/2 Day)
- **May:** Full Board Retreat (1/2 Day)
- **May – July:** Draft and edit vision, mission, operating principles, and goals
- **August:** Full Board Retreat (1/2 Day) and stakeholder consultation meetings
- **September:** Validate and finalize Strategic Plan

Questions & Discussion



Contact Us:

thank you



Maher & Maher

Investment Advisors for Talent Development.

AN IMPAQ COMPANY

3535 Route 66, Building 4
Neptune, NJ 07753

Phone: 732-918-8000
1-888-90MAHER
(888-906-2437)

Fax: 732-918-9059

www.mahernet.com

Lynn Bajorek

Program Manager

lbajorek@mahernet.com

Reanin McRoberts

Senior Analyst & Project Manager

rmcroberts@mahernet.com

Gretchen Sullivan

Senior Consultant

gsullivan@mahernet.com

Anthony Adkisson

Consultant

aadkisson@mahernet.com