



# One Direction For Workforce Development






# Generation Work: Introduce

- What are your primary initiative or organizational goals?

Generation Work-Cleveland/Cuyahoga County is a collaborative effort to improve employment and earning outcomes for young adults in Cuyahoga County.

- Describe Your Organization's Workforce Efforts:
  - **Improve Practices:** implementing positive youth development practices and deepening relationships with businesses.
  - **Align and Connect:** support to the Young Adult Council of the Workforce Development Board and providers engaged in youth/young adult programming.
  - **Drive Systems Change:** helping Cuyahoga County mapping team to capture youth/young adult providers; investing in racial equity and inclusion efforts; promoting integrated services (WIOA, TANF, philanthropy).



# Generation Work: Connect to vision

- How is your initiative connected to the ***Local WIOA Plan / County Workforce Transformation Plan?***
  - Broad goal: increase earnings for young adults through employment.
  - Adopted as the youth strategy for the WIOA plan as integrated into County Workforce Transformation Plan.
  - Cuyahoga County and OhioMeansJobs are part of Advisory Council:
    - *Eliminating the demand-supply gap*: focus on engaging employers and intermediaries to align their needs with the provider network services.
    - *Developing career pathways with business leaders for in-demand jobs*: focus on career pathways, case management, and positive youth development.
    - *Driving better coordination*: partners have intentionally aligned goals and priorities with each other.



# Generation Work: Celebrate Wins

- What are your top successes so far?
  - Generation Work adopted as the community's youth plan
  - 21 companies now partner with YRC—up from 5 in 2016
  - 100 spots for racial equity training are available to youth/young adult providers
- How have your efforts contributed to aligning the Workforce System?
  - Shared planning across OhioMeansJob, Cuyahoga County HHS, and YRC
  - Connections between young adult providers and adult providers for outreach to businesses; racial equity and inclusion training for youth/young adult providers



# Generation Work: Share Next Steps

- What actions are needed in the community to reach our Workforce Development Goals?
  - Adoption or development of shared metrics
  - Focus on racial equity and inclusion
  - Ongoing alignment and collaboration
  - A shared community vision and narrative
- What are the next steps for your organization?
  - Engage more business and industry partners at the Young Adult Resource Center
  - Use the Workforce System Map to promote alignment and collaboration
  - Offer racial equity and inclusion training and increased data through a backmap