



In Demand Jobs Week May 7th-May 11th

I. Interviews

- WEWS (Spotlight 5)- Sara Carnes
- Radio One-Sam Sylk

II. PSA

- IHeartMEDIA (WHLK, WGAR, WMJI, WTAM, WMMS, ALT99.1)
 - 7 stations aired approximately 3-4 PSA's per day for 7 days
 - (28) :60 PSA's on all 7 stations for the week of 5/7
 - Close to a total of 175-200 PSA's
- Radio One (WZAK, WENZ)
 - PSA's ran 4/30-5/7
 - Total of 40
- WEWS
 - Segment aired on 5/8 @ 12:24 immediately following the noon news
 - Was viewed by approximately 51,405 viewers, adults 18 plus
 - Posted on station website, New5Cleveland.com and had approximately 500 page views
 - Story ran on News5Cleveland.com- received 12,204 page views and readers spent nearly 3 minutes with the story