

Cleveland/Cuyahoga Workforce Development Board – Area
Friday, November 15, 2019 Meeting Minutes – **APPROVED**

Last Name	First Name	Agency	Last Name	First Name	Agency
WDB Members					
Brown	Marzell	Rockwell Automation	Shank	Jason	Plumbers Local 55 (JATC)
Carter	Ted	County Dept. of Development	Shelnick	Kim	University Hospitals
Gallucci	Grace	NOACA	Smith	LaToya	Fifth Third Bank
Gary	William	Tri-C	Thomas, Jr.	Felton	Cleveland Public Library
Jankowski	Pam	Aspire Greater Cleveland	Thomas	Kim	Christopher Amira Studio
Judd	Margy	Executive Arrangements	Tubbs	Micki	FIT Technologies
Marbury	Shana	GCP	Vesy	Deborah	Deaconess Foundation
Merriman	David	CJFS			
OhioMeansJobs Cleveland-Cuyahoga County Staff					
Brickner	Frank		Greenwell	Steve	
Carey	Lauren		Hasson	Tom	
Emery	Amy		Kelley	Mary	
Fluellen	Anthony		Megenhardt	Dave	
Ford	Ida		Nugent	Rosemary	
Guests					
Harriet Applegate		North Shore Federation of Labor			
Nick McDowell		*OOD Camille Ali representative			
Meg McGarry		(VOC) Mike McGarry & Sons, Inc.			

I. Call to Order, Welcome, and Introductions

Chair Micki Tubbs called the meeting to order at 8:08 a.m. and welcomed all present.

II. Approval of August 16, 2019 Meeting Minutes

Motion to approve minutes of August 16, 2019 meeting

Moved by Deborah Vesy
Seconded by William Gary
Motion Passed

As this is the last board meeting of 2019, Chair Tubbs shared performance data. OMJ|CC customer traffic has doubled since the grand opening in February 2018. On average, 1,800 job seekers visit 1910 Carnegie each month. To date, 822 people have been placed in jobs with 196 enrolled in job training. We are now in 10 access points throughout the county. Strategic Resources Consulting, LLC is under contract for marketing services.

III. Voice of the Customer

Tom Hasson introduced Meg McGarry of Mike McGarry & Sons, Inc., a painting contractor which was formed in 1945. Meg and her husband Jack held a recruitment event in August for apprentice commercial painters. At the conclusion of the event, they took six job seekers to the office to complete applications and meet with staff. One gentleman was hired. Meg is a passionate advocate for disengaged young adults.

IV. Business Session – Deputy Director’s Report

Deputy Director Frank Brickner reported staff is meeting quarterly with CCMEP providers to review benchmarks. We received an Opioid Workforce Grant of \$639,000 from the state. Staff met with the ADAMHS Board which indicated a need for additional peer support specialists in the community. The new positions are funded for 51 weeks. The grant has provided for staff in sober houses, Y-Haven, Stella Maris, to meet with opioid patients upon release from MetroHealth, and to work with those dealing with reentry.

A. OJT Policy Revision

The OJT Policy is a training incentive for businesses who hire WIOA eligible workers who have barriers to employment. In special circumstances, OMJ|CC can pay up to 75% of the training wage. The revision allows expansion of the incentive beyond Slavic Village and the Opportunity Corridor to areas of the county with a qualified poverty rate.

Shana Marbury asked how many in demand jobs there are? Mr. Brickner replied there are many and such designation is defined by WIOA. Deb Vesy asked the rationale behind applying the policy to specific areas. Mr. Brickner replied often workers have barriers to employment due to lack of transportation.

Motion to Approve Revised OJT Policy

Moved by William Gary
Seconded by Ted Carter
Motion Passed

Ms. Tubbs asked Ted Carter for an update. At the last City-County meeting, Mr. Brickner and board members, Ms. Tubbs and Ms. Vesey, gave an update on sector partnerships and Workforce Connect. Mr. Carter said Sherwin-Williams is interested in Workforce Development.

V. WDB Session – Vice Chair’s Report

A. Strategic Plan 2019-2023

Vice Chair Ethan Karp said the Strategic Functions Committee met in October and assigned board committees tasks related to the Strategic Plan.

Ms. Vesey asked when the new Strategic Plan would be made public? Mr. Brickner replied the contract for Strategic Resources Consulting, LLC was effective November 4. Ms. Ford replied the Plan can be found on the OMJ|CC website under the CCWDB tab. Ms. Tubbs asked that Strategic Resources Consulting, LLC staff attend the February board meeting. Mary Kelley concurred.

B. Vision Statement

Mr. Karp reviewed the request to add the words “racial equality” to the vision statement. After thoughtful discussion, those present agreed to revise the vision statement.

Motion to Authorize E. Karp and F. Thomas to Revise the Vision Statement

Moved by William Gary
Seconded by Shana Marbury
Motion Passed

Mr. Karp will communicate with the WDB next week.

VI. Board Administrator’s Report

C. U. S. Census 2020

Board Administrator Ida Ford reported there are 6,000 jobs available in our area for the 2020 Census. Employment will not affect benefits. She reviewed the map of Cuyahoga County and highlighted the hard to count areas. Ms. Ford encouraged board members to spread the news about the job opportunities.

D. ideastream Documentary, *The Career Path Less Taken*

Ms. Ford encouraged board members to watch the documentary. She provided a lanyard with the documentary loaded on the attached flash drive. Mary Kelley reported an outreach program around the documentary is being developed by a Fellow in the county office of Economic Development. This outreach was initiated by the Youth Council.

In response to Margy Judd’s query if OMJ|CC has relationships with recruiting firms, Dave Megenhardt said we will work with any recruiting firm as long it leads to permanent employment for our clients. Dave Merriman said for example, TalentLaunch will refer clients to seek services that will boost their skills, education, etc.

VII. Code of Ethics presentation by Inspector General Mark Griffin and Deputy Inspector General Delante Thomas

VIII. Next Meeting is February 21, 2020, 8-10 a.m.

Remaining 2020 WDB meetings: May 15, August 21, November 20

IX. Adjourned at 10:14 a.m.