

Cleveland/Cuyahoga Workforce Development Board – Area 3
 Friday, May 18, 2018 Meeting Notes – **Approved 8/17/18**

Last Name	First Name	Agency	Last Name	First Name	Agency
WDB Members					
Ali	Camille	OOD	Shelnick	Kim	University Hospitals
Brown	Marzell	Rockwell Automation	Smith	LaToya	Fifth Third Bank
Carter	Ted	County Dept. of Develop.	Thomas, Jr.	Felton	Cleveland Public Library
Fekadu	Senayt	Shogo	Tubbs	Micki	FIT Technologies
Karp	Ethan	MAGNET	Turner	David	First Energy
Merriman	David	County Health & Human Services	VanLeer	Denise	Fairfax Renaissance Dev. Corp.
Sheehan	Susan	Cuyahoga County Public Library			
OhioMeansJobs Cleveland-Cuyahoga County Staff					
Brickner	Frank		Kelley	Mary	
Carey	Lauren		Kilbane	Grace	
Casey	Kyle		Martin	Ray	
Emery	Amy		Megenhardt	Dave	
Fluellen	Anthony		Trego	Diana	
Guests					
Cheryl Sherwin		(VOC) Embassy Suites	Bob Paponetti		The Literacy Cooperative
David Kingsley		(VOC) Embassy Suites	Natoya Walker Minor		City of Cleveland
Marvin Hayes*		*Grace Gallucci Rep	Various other guests who did not sign in		
Jill Rizika		Towards Employment			

I. Call to Order /Welcome & Introductions:

Chair Micki Tubbs called the meeting to order and introduced new members Kim Thomas, Marzell Brown, Dan O'Malley, William Moore and Gabe Bruno with special thanks to Gwenay Coniglio who resigned and Deb Janik and Denise VanLeer whose terms end on June 30th.

II. Approval of WDB Minutes:

Motion to approve minutes from 2/16/17 meeting:

Moved by D. Turner
 Seconded M. Brown
 Motion Passed

III. Voice of the Customer:

David Kingsley, General Manager and Cheryl Sherwin, People Support Manager of Embassy Suites spoke on their OMJ|CC relationship that began when BSC Ray Martin contacted Ms. Sherwin when she first came to the Cleveland hotel to help with job placements. He held a job fair for her in January 2018 and is holding another job fair today. They spoke of the hospital industry renaissance in the NEO area and how important it is to find qualified help who want to work in a family-friendly environment where they could build a career path. They are pleased with the assistance and the candidates that is provided by OMJ|CC and will continue to use them.

IV. WDB Session – Chair’s Report:

a. *Debrief:*

- OMJ|CC Grand opening on 2/16 – 250+attended grand opening; ribbon cutting by Mayor Jackson and Ted Carter along with CCWDB Chair Tubbs, Executive Director Kilbane and representative from Geis Properties. Graduation ceremony was held for two Online Career High School students. Building tours were held and refreshments provided. Media coverage by local TV stations and newspapers.
- In-Demand Jobs Week (5/7-11) – OMJ|CC held events all week long. Kick-off attended by County CEO Armond Budish and Cleveland Public Affairs Officer Natoya Walker Minor. Media coverage and refreshments were provided. Two events were held at Corporate College East with presentations each day by Social Policy Research Associates; plant tour offered by Lincoln Electric for potential job seekers; 181 jobs seekers attended a 23-employer job fair; Google held a workshop; and a 2Gen Literacy Summit was held at the main Cuyahoga County Library. Positive results and feedback given.

b. *Workforce Strategies Presentations*

- Fund for our Economic Future Presentation “The 2 Tomorrows” - Brad Whitehead and Bethia Burke gave presentation. How do we work in same direction as other workforce organizations; job creation; preparation and access. The challenge is not enough growth when growth is not connected to opportunity. Provided statistics on inequality of jobs and income between black and white employees; not equitable. Distressed communities are behind and getting worse. This relates to the Board’s Aspirational Goal of targeting the lower income, high unemployment areas to upgrade the employment rate and with better jobs. There is a housing component also because low income people are removed from job hubs by transportation and logistics. We are looking to be mid-skill jobs to Opportunity Corridor and Slavic Village, close to where people live. Poverty level jobs no longer acceptable; need to provide better jobs.
- Sector Partnership Recommendations - CCWDB working with the Funders Group chaired by Deb Vesey founded in 2016 includes Team NEO and Greater Cleveland Partnership. The Funders Group can drive and get further ahead with goals working with and uniting workforce agencies goals to create a more efficient, aligned workforce system; reduce barriers to employment; more effectively integrate local health and human services; streamline more effective process of mid-skill job seekers to employers. Have hired two consultants to facilitate process.

c. *Standing Committee Reports*

- Strategic Functions – Chair Karp presented One Direction final drawing worked on by Metrics Committee. Held March meeting to work on In-Demand Jobs Week and will now focus on Slavic Village and Opportunity Corridor working with the CCWDB Aspirational Goal Committee; how can we work together better?
- Communications & Marketing – Mary Kelley discussed 2016 Annual Report and are now working on 2017 Annual Report. Youth Marketing Committee combined with Communications & Marketing Committee. Working with Singleton Partners provided by ODJFS.
- Governance – welcomed new Chair Susan Sheehan; committee hasn’t met yet; spoke about the vast work previously done by committee and will begin projects again soon.
- Youth – Steve Greenwell gave report for Chair Grossman. Have held one meeting since February; working to connect youth with YRC; 90 high school students came to YRC (goal was 75); we are following up with seniors. Gen Work working with outside consultant to look at policies – how to use Gen Work resources to partner with OMJ|CC and partners. We want to have a couple of students to have youth representation on our Youth Committee by August.

V. Business Session – Executive Director’s Report:

a. *Review and Approve Budget and Contracts for PY 2018*

Deputy Director/CFO Brickner gave update on next year’s budget. We have a 40% increase this year.

Motion to approve the PY 2018-19 Budget:

Moved by D. Turner
Seconded D. Merriman
Motion Passed

Motion to approve Contracts for PY 2018:

Moved by D. Turner
Seconded D. Merriman
Motion Passed

b. *3Q Performance Report*

Dave Megenhardt gave an overview of performance statistics, especially closing Bolivar, moving to Brookpark temporarily then opening new downtown office, and now closing the Brookpark location permanently; locating into several area libraries; several moves/changes since May 2017.

VI. Next Meeting: August 17

Remaining 2018 WDB meetings (8 am – 10 am): November 16

ADJOURNED

Recorded by Diana Trego